JESSICA LEE FINLAYSON

📍 *Philadelphia, PA*   </> *jlf.solutions*   ✉ *jlfinlayson4@gmail.com*

EXPERIENCE

CONNIE CARES
Nov. 2017 - Present

CUSTOMER SERVICE REPRESENTATIVE
Responsible for the delivery and demonstration of compression pumps in the Greater Philadelphia Area, the design of all marketing materials, and data entry for incoming orders.

HZDG
May 2018 - Aug. 2018

GRAPHIC DESIGN INTERN
Worked with a team of designers and copywriters to create unique content for clients. Projects included; branding for professional sports teams, high-end apartment buildings, and internal marketing material.

MOVIN' ON
Aug. 2017 - May. 2018
May. 2018 - Dec. 2018

CREATIVE DIRECTOR, GRAPHIC DESIGNER & PHOTOGRAPHER
Managed and collaborated with a hand-picked team of photographers, videographers, and designers to create and capture memorable content to promote both the fall and spring music festivals. Attended weekly executive board meetings where the yearly line-up, events, and festival logistics were discussed and planned.

PSU FOOTBALL
Aug. 2017 - May. 2018

GRAPHIC DESIGN INTERN
Collaborated with a team of designers to create marketing content for the Penn State Football Team. Projects included; player profiles for game-day, social media posts, and marketing material for patrons and new recruits.

NAPCO MEDIA
May 2017 - Aug. 2017

DESIGN INTERN
Assisted in designing and coding content for various clients throughout the Greater Philadelphia Area. Projects included; coded email templates, magazine layouts, and internal marketing materials.

GRUB HUB/ORDER UP
Aug. 2015 - Aug. 2016

GRAPHIC DESIGNER
Designed all marketing content for the State College branch. Projects included; social media posts, fliers, and billboards. I also attended and assisted in working promotional events on and off campus.

PSU THON
Aug. 2015 - May 2016
Aug. 2017 - May 2018

PHOTOGRAPHER
Collaborated with a team of photographers to cover THON weekend and all preceding events. Captured images were then used for promotional items such as; social media posts, internal marketing, patron packages, billboards, and more.

EDUCATION

UNIVERSITY OF PENNSYLVANIA
Jun. 2019 - Sept. 2019 | Coding Boot Camp

THE PENNSYLVANIA STATE UNIVERSITY
Aug. 2015 - Dec. 2018 | Graphic Design & Photography

SKILLS

Adobe Creative Suite, HTML, CSS, JavaScript, jQuery, Node.js, ES6, React.js, MySQL, MongoDB, Express, Handlebars, Firebase, Git, Bootstrap, Heroku, Digital & Film Photography, Studio Lighting, Microsoft Office, Social Media Management, and Proficient in Spanish.